




*PREFACE*

# PERFECTED PRESENCE



شركة الوعلان للتجارة  
WALLAN TRADING COMPANY



The background of the entire page is a digital artwork. It features a vast, flat, light-colored landscape that stretches towards a horizon. In the distance, on the right side, is a large, smooth, dome-like structure. A bright, glowing red line curves along the top edge of this dome. The sky above is filled with soft, wispy clouds in shades of orange, pink, and light blue, suggesting a sunset or sunrise. The overall mood is serene and futuristic.

Step into a world where every curve and line transcends the ordinary to unveil the unparalleled.

Introducing Preface – an automotive masterpiece meticulously crafted to embody perfection at every turn.

With an unwavering commitment to excellence, Preface emerges from a relentless pursuit of precision, where the fusion of design, technology, and power redefines the very essence of comfort and innovation.

From its engineering marvels to its aesthetic beauty, Preface stands as a testament to what it means to set new benchmarks in the segment. Driving it doesn't just set you on a path of discovery; it ensures you stand out as a beacon of distinction and elegance.

Perfection isn't just an aspiration for the Preface; it's the very foundation upon which it has been built, ensuring that your presence isn't just noticed, but remembered.





REDEFINING THE SEGMENT  
IN A BOLD NEW DIRECTION





COMMAND THE ROAD WITH  
**UNPARALLELED STABILITY AND SPACE**

Largest car size, widest car body, longest wheelbase



## PERFORMANCE MEETS SOPHISTICATION

Crafted for those who seek the extraordinary, every element of this car is a testament to the relentless pursuit of perfection, where every detail is curated with precision and passion.

From its heart-pounding performance to its breathtaking aesthetics, Preface is designed not just to meet but to exceed the desires of the discerning driver.



**Masterpiece of aerodynamic engineering**  
Biggest-in-class 1618mm front and rear tread



**A visage of bold sophistication**  
A majestic bold grille with exquisite details



**Merging safety with elegance**  
Class-leading full LED run-through taillight



**Enhanced performance with distinctive aesthetic**  
Quad exhaust pipes



## FLAWLESS AND EXQUISITE INTERIORS

Step inside Preface and discover an interior that speaks volumes of sophistication and meticulous craftsmanship.

Every touchpoint within its cabin has been perfected to a tee, blending comfort with functionality in a space designed to transcend expectations.



**Immerse yourself in an oasis of luxury**

Biggest-in-class 4825mm car body



**Engage with clarity**

13.2" largest-in-class 2K high-res infotainment display



**Effortless ignition and adaptive visibility**

Column shifter



**Experience the symphony of the road**

Harman™ infinity deluxe headrest audio system





**Connection with no interruption**  
Wireless charging dock



**Unparalleled adjustment and support**  
6-way power driver seat with 4 way lumbar support



**Convenience within reach**  
Power windows



**Bask in the expanse of the sky**  
Class-leading 0.5m<sup>2</sup> panoramic sunroof



**Functionality at your fingertips**  
Convenient and intuitive user interface

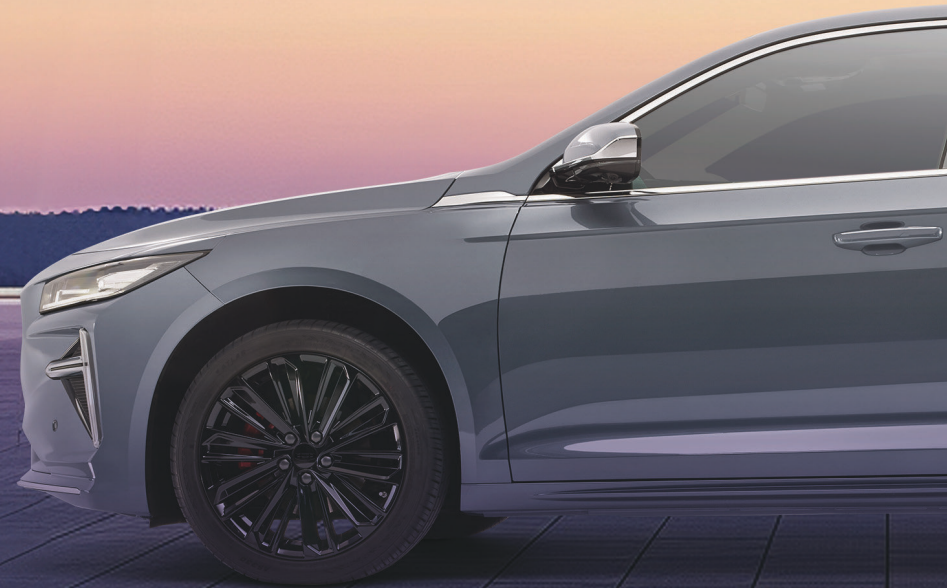


**Breathe in purity**  
CN95 cabin air filter



**Comfort in every climate**  
Front row ventilation





# PIONEERING PERFECTION IN EVERY DIMENSION

## POWER

### **Drive-E 2.0TD engine**

Best and only one in its class  
(Ward's top 10 engines)

### **7-speed DCT transmission**

World's top 10

### **215hp max. power**

Strongest in its class

### **325Nm max. torque**

Highest in its class

### **6.9s acceleration (0-100km/h)**

Fastest in its class

### **98% transmission efficiency**

Highest in its class

## SAFETY

### **L2 ADAS intelligent driving assistance system**

Class leading in its segment

### **Front 2/rear 4 parking radars**

Largest number in its class

### **72.98% proportion of high strength steel**

Highest in its class

### **35.9m/100 km braking range**

Shortest in its class

### **540° panoramic image and transparent chassis**

Unique in its class

### **CN95 cabin air filter**

Unique in its class





## COMFORT

**4825mm car body**  
Biggest in its class

**2800mm wheelbase**  
Longest in its class

**1880mm width**  
Widest in its class

**70mm rear floor height**  
Lowest in its class

**948mm rear head space**  
Largest in its class

**1132mm trunk depth**  
Industry-leading in its segment

## TECHNOLOGY

**Qualcomm Snapdragon 8155 chip**  
Best in its class

**13.2" HD infotainment screen**  
Biggest in its class

**4 USB ports (Type-C×3/-A×1)**  
Largest number in its class

**Harman™ Infinity deluxe headrest audio system**  
Unique in its class

**10.2" LCD instrument cluster**  
Cleanest in its class



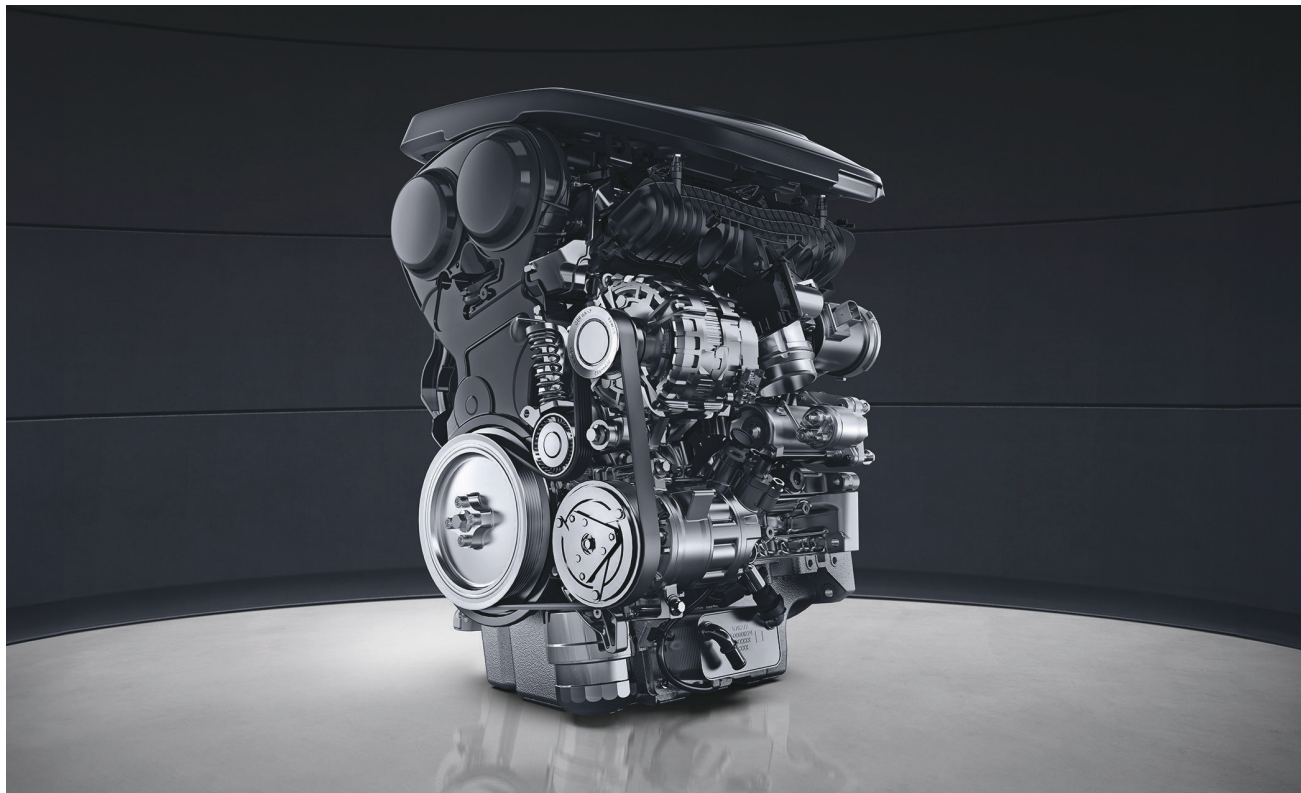




## ENGINEERING EXCELLENCE PERFECTED

Venture beneath the surface of Preface to uncover the heart and frame that propel this marvel of automotive engineering.

Built with a visionary approach to performance and durability, every aspect of its chassis and engine is a testament to the ethos of perfected presence, redefining the segment with groundbreaking innovation.



### Feel the pulse of the road with power

- Drive-E 2.0TD engine (Ward's top 10 engines) + 7-speed DCT transmission
- Strongest engine in its class (215hp max. power)
- Fastest in its class (0-100 km/h in 6.9s)
- Highest-in-class 325Nm max. torque



### World-class Compact Modular Architecture (CMA) platform

- Four genes: safety, performance, quality and intelligence
- Class-leading torsional rigidity of 29,000 Nm/deg
- Shortest braking distance in its class at (35.9m for a speed of 100km/h)
- Epitome of handling and driving manipulation



### Built with the resilience to protect

Highest-in-class proportion of high strength steel - 72.98%



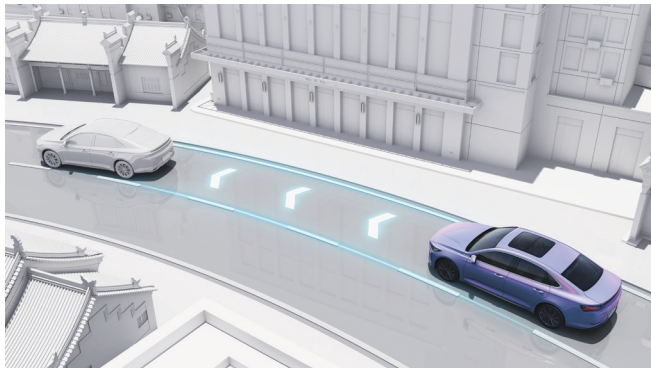
# CRAFTING PERFECTION IN SAFETY AND INNOVATION

In an era where technology and safety converge to redefine the driving experience, we introduce perfected advancements that not only enhance the journey but also ensure unparalleled protection for every passenger.

Preface is equipped with cutting-edge features that blend seamlessly with its luxurious design, embodying a cocoon of safety without compromising on performance.

## Intuitive assistance to elevate your drive

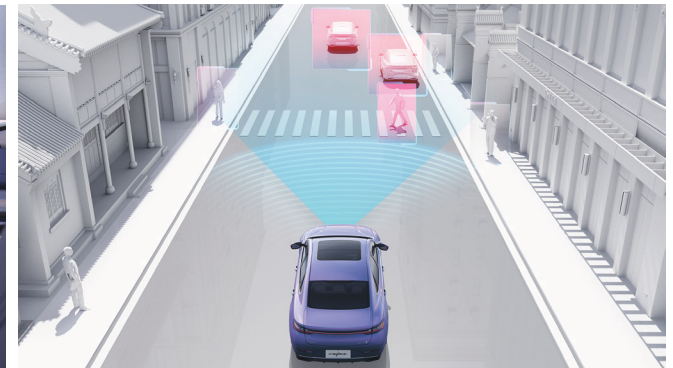
Class-leading L2 ADAS Intelligent Driver Assistance System



Full speed adaptive cruise



540° transparent chassis

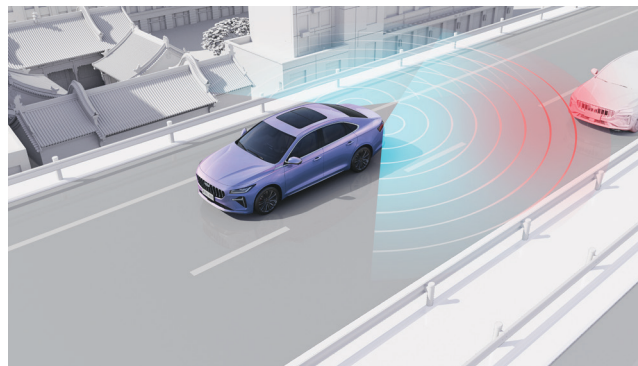


Automatic emergency braking

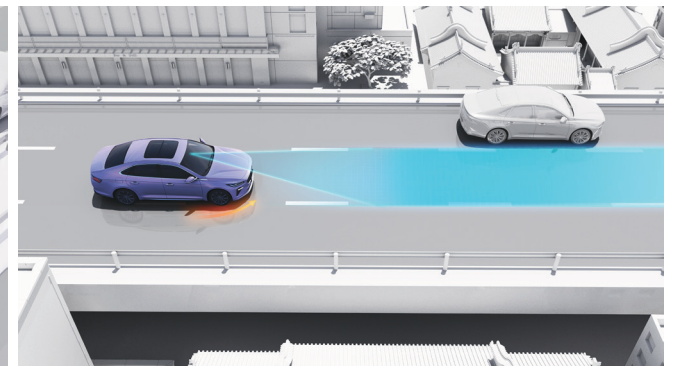
## Navigate with confidence



Largest number-in-class front 2/rear 4 parking radars



Lane departure warning



Lane keeping assist



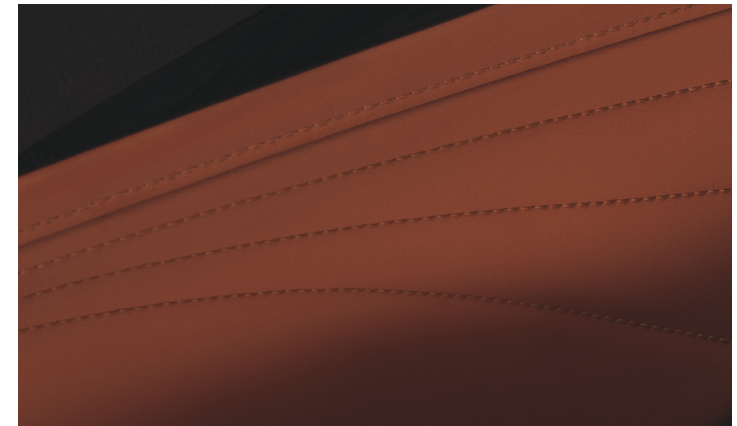




## METICULOUS CRAFTSMANSHIP

Dive into the heart of Preface, where every detail harmonises to create an environment that is as visually stunning as it is comfortable.

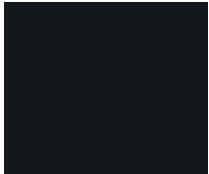
The fusion of exquisite interiors, thoughtful colour selection, and unparalleled dimensions of creates a vehicle that doesn't just occupy space but commands it, making every journey a testament to the relentless pursuit of perfection.



**Elegant camel brown coloured interiors**  
Perforated PVC leather seating surface

## BODY COLOURS

Night Black



Gunmetal Grey



Cadet Grey



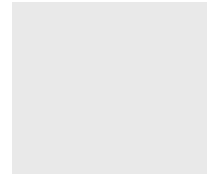
Davy's Purple



Ebony Green



Platinum White



## DIMENSIONS

**Five largest parameters in its class**

Length. Width. Wheelbase. Tread. Aspect Ratio.



Wheelbase: 2800 MM

Length: 4825 MM



Width: 1880 MM

Tread: 1618 MM

Height:  
1469 MM





SPECIFICATIONS	GL	GF
DIMENSIONS		
Length × Width × Height (mm)	4,825 × 1,880 × 1,469	
Wheelbase (mm)	2800	
MECHANICAL		
Engine Type	2.0L Turbo Charged, 4-Cylinder, in-line	
Transmission Type	7DCT	
Max. Power (kW/rpm)	160/5,500	
Max. Torque (N•m/rpm)	325/1,800-4,500	
100-0 km/h Acceleration (s)	6.9	
Fuel Economy Combined (L/100km)	6.79	
EXTERIOR		
Automatic On/Off LED Headlights with Follow-me Home Lighting	●	●
ALL Solar-absorbing Windows	●	●
Panoramic Power Sunroof with Power Sunshade	●	●
Exterior Power-folding Mirrors	—	●
Hands-free Trunk Liftgate Open	●	●
Red-Paited Braking Calipers	—	●
Dual Exhaust Pipes on Two Sides	●	●
45/225 R18 All-season Tires	—	●
INTERIOR		
Perforated PVC Leather Seating Surface	—	●
6-way Power Adjustable Driver Seat	●	●
Driver Seat with 4-way Power Adjustable Lumbar Control	—	●
4-way Power Front-passenger Seat	—	●
Ventilated Front Seats	—	●
SAFETY		
ABS+EBD+BA+TCS+HAC	●	●
Frontal Airbags for Driver and Front Passenger	●	●
Seat-mounted Side Airbags for Driver and Front Passenger	●	●
Curtain Airbags	—	●
Rear Parking Sensors	●	●
Front Parking Sensors	●	●
Topview Surround Vision with Transparent Chassis Monitoring	●	●
L2 Auto Driver Assistant System	—	●
Full Speed Range Adaptive Cruise Control (FSRA)	—	●
Automatic Emergency Braking (AEB)	—	●
Lane Departure Warning (LDW)	—	●
Lane Keeping Assist (LKA)	—	●
Emergency Lane Keeping Assist (ELKA)	—	●
Highway Assist (HWA)	—	●
Intelligent High Beam Control (IHBC)	—	●
INFOTAINMENT		
10.2" Instrument Cluster-LCD Display	●	●
8-speaker Audio System	●	—
HARMAN™ Infinity 12-Speaker Luxury Audio System (including 2 Headrest Speakers)	—	●
13.2" HD Touch-screen Display	●	●
Qualcomm™ Snapdragon 8155 Chip	●	●

● Standard — Not Available





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